



WELLBEING ASSESSMENT

BRINGING A STATION BACK TO OUR COMMUNITY

CONSTITUTIONAL AIMS

The aim of the Group shall be to:

- Re-Open a Railway Station to Serve the Community of Magor and Undy
- To represent the interest of users and potential users of rail (including light rail or tram) services in the area and aim to minimise the impact on any people who may be adversely affected
- To raise awareness, encourage and promote the use of rail travel for residents, visitors, business users and tourists, including supporting tourism/leisure, community development projects and local businesses; therefore enabling local communities to increase their economic, social and environmental welfare
- To foster and encourage sustainable transport and work towards maximising transport integration with the rail services for the Magor and Undy area
- To seek to build and maintain good working relationships with the rail industry companies, the Welsh Government, the area Transport Consortium, County and Local Councils and other stakeholders as necessary
- To liaise, work with, or form partnerships with other user groups and organisations where this could be beneficial to the other aims of the Group
- To increase community involvement with the railway, by bringing together a range of local people and organisations who share the above aims

WELLBEING GOALS

Prosperity	To Save Money/Time/Stress	Evidence / Comments
	Help Boost The Local Economy	Open up the locality and the 'Levels' to tourism and boost local trade (café's pubs, hotels etc.)
	Improve the prospects for New Businesses to locate into the immediate vicinity	Could help increase footfall to the square to make businesses more viable. Magor more easily accessible for people coming in to work (e.g Brewery)
	Creation of Local Employment	Bigger footfall = more business opportunity = more jobs
	Offer the opportunity for incoming workers at distribution centres/Brewery/Hotels to travel in by rail	Estimated incoming traffic of 2000+ ????
	Save Commuters the cost of travel and parking to the station	Independent survey by Sustrans estimates suggest c. £3000p.a. per person saving for Eastbound commuters and c.£5000p.a. for Westbounds.

WELLBEING GOALS

Healthier	Maximise Physical / Mental Well-being	Evidence / Comments
	Enable and encourage more people to Walk/Cycle to the Station to catch a train	All residents are within 15 minutes walking time of proposed station. Additionally, coupled with 'The Hub' people can get off train and exercise in the halls
	To Meet the 2035 transport requirements to reduce carbon emissions from the use of private cars and encourage travel by rail	25% -30% of STJ Commuters originate from Magor/Undy. Opportunity to switch them from the car to directly to rail (i.e. fully Active Travel')
	To create an integrated transport option and solution on the B4245 to reduce congestion and carbon footprint from the continued growth of Magor/Undy	Great opportunity to integrate with the '74' bus services – 32 per day (16 in either direction)
	Reduce the emissions from 13000 vehicles traversing through Magor/Undy daily	Potential to eliminate STJ traffic by 80,000 vehicles pa. Estimate 150 people return journeys per day (= 0.6t of carbon year in medium size car) = 90 Tonnes of CO2 saving

WELLBEING GOALS

Opportunity	A more equal opportunity to fulfil potential	Evidence / Comments
	Make it easier for commuters to get to work	48% travel out of area to work
	Provide residents access to the major employment opportunities	Transport for Wales 'Analytics' have shown Magor and Undy to be 0.5-1.0hrs from main centres of employment
	Stimulate both local and wider economic growth	See previous slides
	Access to college and educational establishments	Transport for Wales 'Analytics' have shown Magor and Undy to be 0.5-1.0hrs from main centres of tertiary education
	Access for those without a car to the wider national rail network, providing greater opportunities for mobility and social inclusion	Similarly demonstrated by TfW 'analytics'
	Allow children to grow up in a more sustainable society	Our school children have demonstrated their environmental and sustainability knowledge and are backing the station

WELLBEING GOALS

Community	A more cohesive environment	Evidence / Comments
	Enhance the reputation for tourism	Local attractions shown for example on Google Maps will be on alongside the rail station symbol
	Create a positive image of Monmouthshire	The community's adopted, first in UK, dedicated walkway station (first in over 100 years). Underpins the tackling of the climate emergency.
	Integration with the Community centre to form a valuable part of the social fabric within the community	Similar to the 'Swiss Model' but integration with the community' planned Hub
	Re-invest Ticketing franchising profits back into the community	To maintain and improve the station and Hub facilities

WELLBEING GOALS

Cultural Wales	A Vibrant and thriving culture	Evidence / Comments
	To See Magor as a Gateway Station into Wales	???? Magor would complement other stations in Severn Side by being the first non-car focussed station
	The Retention of Talent in Wales	Plus the opportunity to attract talent into Wales
	Easy access to Welsh Language schools	As in previous slide

WELLBEING GOALS

Resilient	Capacity To Adapt	Evidence / Comments
	To achieve healthy functioning ecosystems be they Social or Economic through:-	By reducing carbon, integrating transport with a modal shift to public transport
	Social Networking	Providing an alternative to 'electronic' social network by being a community gathering and meeting point
	Embracing change	The return to public transport being the mode of choice – 'Back to the Future'
	Being Optimistic	Almost 8 years of campaigning with total belief in the cause and objective
	Self belief	As above
	Sense of purpose	As above
	Future Proofing the Community from the increase in population	Working with MCC who have the same aim