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8th May 2016

Steve Lucas
Secretary, MAGOR
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Sent by e-mail to stevelucas@me.com and cc'd to Ted Hand at fpfted@gxn.co.uk.

Railfuture Fighting Fund award of £5,000 to £10,000 for MAGOR GRIP3 Study

Dear Steve

I am pleased to inform you that at its meeting on 27th February 2016 the Board of Directors were **minded to award MAGOR between £5,000 and £10,000** from its Fighting Fund to be spent on the GRIP3 study for the Magor & Undy Walkway Station scheme.

The directors were persuaded by the support shown by the Welsh Government who gave a grant for the full amount of the GRIP2 study and the financial support also offered by Monmouthshire County Council.

The Railfuture award is subject to MAGOR's decision to proceed with a GRIP3 study being a sound one based on a positive case from the GRIP1/2 studies and any further work on those being completed. It is also subject to the station still having at least the current level of political support when the study is commissioned.

Railfuture expects MAGOR to maximise effort to raise funds from other sources for the study. We anticipate an award at the lower end of the range but the upper limit gives flexibility in the event that the total cost is higher than expected and can be justified. It is unlikely that an award would be made at the upper end without evidence of significant positive publicity for Railfuture having been obtained.

It is Railfuture's policy to make payment after satisfactory completion of the study having received evidence that the work is complete and considered to be of acceptable standard by the majority of financial contributors. In this instance it would be a copy (electronic will suffice) of the GRIP3 study.

The significant sum being offered to MAGOR could obviously be used by Railfuture in other productive ways to raise its profile and obtain new members. The award by itself offers little return to Railfuture. Since the Railfuture directors need to justify this expenditure to members it is therefore important that maximum benefit to Railfuture is obtained from this award and that MAGOR plays its part in achieving this.

Railfuture Wales will publicise the campaign and its support in Rail Wales and Railwatch and also issue a press release.

I understand that Railfuture Wales has already discussed with MAGOR various ways in which Railfuture can gain recognition from the award. We would expect this recognition to last for as long as possible and therefore commence immediately rather than when the GRIP3 study is formally commissioned.

Railfuture requires that MAGOR publicises the financial support it has received from Railfuture on as many of its communications as possible (including press releases). Where appropriate please mention that the station complies with the latest edition of Railfuture Wales's Development Plan.

MAGOR responded to Railfuture Wales:

- The MAGOR website, Facebook page and Twitter are our main vehicles for communication and we would give extensive coverage on the website of the support from Railfuture and a reference to how the MAGOR proposal fits with Railfuture Wales Development Plan. The website is updated on a regular basis and has around 450 'hits' per month.
- Whilst we do not have a dedicated press release mechanism, we do have superb relationships with the South Wales Argus and the Free Press. They both seem very interested in the MAGOR campaign and therefore publish everything we supply to them.
- The RMT are affiliated members of MAGOR and we would ask them if they could publish to their members, the support Railfuture has provided to MAGOR. Monmouthshire County Council will usually put out items appertaining to MAGOR. Therefore, we could ask them to publish the support from Railfuture in a press release.
- Jessica Morden, MP, is an associate member of MAGOR. We could request that the support from Railfuture is included in her newsletter that goes out to every household in the Newport East constituency.
- Two of us are members of Monmouthshire County Council Strategic Transport Group and will ensure the support is communicated through the minutes of the meeting.
- MAGOR will be happy to explore the possibility of including Railfuture publicity material (or links to it on the Railfuture Wales web-site)

Please feed project progress information to Railfuture Wales so that they can include it in future editions of Rail Wales and also tweet relevant news. Please be pro-active in chasing them if they fail to do so.

If the GRIP3 report lists funding sources then Railfuture must be included.

We are expecting that the number of hits on Railfuture's web-site, Twitter and Facebook accounts rises as a result of publicity from MAGOR. The relevant Railfuture links that can be publicised are: www.railfuturewales.org.uk, www.railfuture.org.uk, www.railwatch.org.uk, @RailfutureWales, @Railfuture, @Railwatch and www.facebook.com/Railfuture. A copy of the Railfuture logo will be sent with the e-mail attaching this letter.

If the only mentions of Railfuture are in news items then it is likely that after a short time they will not be seen by most visitors to the web-site. Therefore I encourage you to consider modifying the layout of the MAGOR web-site so that sponsors such as Railfuture are shown prominently on a permanent basis.

When request for payment is made Railfuture will require evidence of the publicity that it has obtained. Therefore please take screen-shots of or the MAGOR web-site, Twitter, Facebook along with those of the other organisations mentioned above (including Railfuture Wales), newspaper cutting etc. that refer to Railfuture. Evidence of the number of hits on your web-site would be useful.

In summary:

1. Railfuture will not make payment until a formal request for payment is received and satisfactory completion of the GRIP3 can be demonstrated along with evidence of the publicity Railfuture received
2. Before deciding the precise amount to offer within the range outlined above will need a breakdown of the funds provided by the various parties once the funding gap has been closed.

A copy of your request for payment should then be presented to the Railfuture Finance Officer, by no later than 31st December 2018, at 6 Carral Close, Brant Road, Lincoln, LN5 9BD, or treasurer@railfuture.org.uk.

Yours sincerely

[SIGNATURE REDACTED]

Jerry Alderson

Director of Finance and Corporate Governance