



# Plan Summary

2014/15

# Outcomes by April 2015



- Updated with achievements (March 2015)
- More people than ever actively helping with campaign 😊
  - Membership had grown significantly over the year. New people attend the committee meetings and have provided practical assistance. Local business continue to give support.
- We feel much more confident that we will achieve the aim of a station for Magor and Undy 😊
  - Our committee agreed (12/3/15) that there is a significant increase in confidence, especially since senior officers of Monmouthshire County Council (MCC) have become involved and are supporting our campaign.
- People feel that the community centre may now get built because of a joint approach (with Magor&Undy Sports and Leisure – MUSLA) 😊
  - The 'joint approach' was not welcomed by MUSLA. Our intervention with the community council and MCC we believe helped MCC to decide to recover the lease for the 3 Field site from MUSLA and put in place a new strategy for the community council to progress the development of the site. This will be more formally communicated to residents in due course.
- Rail Industry much more positive about Magor and Undy 😞
  - Liaison has taken place with Arriva Trains, First Great Western and Network Rail (NR) and whilst there has been 'listening' and 'passive provision' for a station confirmed by NR there is still much to do to move them to being positive and actively supporting our aims.
- More 'politicians' supporting our cause 😊
  - Apart from the unfailing support of our local MP, Jessica Morden, we have made little gain. However the interest in and support of our Crowdfunding initiative given by MCC has been a great boost and motivator.
- The press and media chasing us for the latest news 😊
  - The press, if not other media, has been increasingly reporting on our progress – particularly during the Crowdfunder campaign.
- Financially secure to maintain progress 😊
  - As a result of our fridge magnet sales, a donation by MwU community council and the donations given during the Crowdfunder campaign we currently have around £200 in our 'operating budget' and around £1000 in our 'savings account' for the 'Feasibility Study'.

# Target Milestones

Lead person shown in red



- Travel Plan Survey completed for every household by June 2014 (LH)
- Marketing and communications plan in place by July 2014 (PT)
- Annual General Meeting – support to continue campaign July 2014 (LH)
- MUSLA accept that a joint effort will be more successful than separate initiatives July 2014 (KP)
- Have met Network Rail to gain assurance that ‘passive provision’ for a ‘walkway station’ by end of July 2014 (TH)
- More than 85% of people in Magor and Undy are aware of and supporting the campaign (and would use the station) by September 2014 (PT)
- Welsh Assembly Government
  - Have met with “Transport Committee” to press our case -September 2014 (FT)
  - WAG have accepted and are building into the plans by December 2014 (FT)
- A draft notional time table (based on survey data) by November (TH)
- Secured grants to initiate GRIP 1 and 2 process by December 2014 (JW)
- Consultants report completed by April 2015 (TH)

